



# SPONSORSHIPS



## Platinum Sponsor

**USD \$11,000 + VAT  
(3x)**

Minimum contracted space on the showroom floor 54sqm

## Gold Sponsor

**USD \$9,000 + VAT  
(5x)**

Minimum contracted space on the showroom floor 36sqm

## Silver Sponsor

**USD \$7,000 + VAT  
(7x)**

Minimum contracted space on the showroom floor 27sqm

## Associate Benefits Package

### Pre-Event and Electronic Media Benefits

Platinum  
Sponsor

Gold  
Sponsor

Silver  
Sponsor

Brand presence, logo linked to the partner's website, on the AMOF page.

X

X

X

Advertisement in Digital Directory  
Design, information, and artwork provided by the associate (1 page)

X

### Contact

Paulina Sánchez  
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www.amofexpo.igeco.mx

## Pre-Event and Electronic Media Benefits

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
<b>Advertisement in Digital Directory</b> Design, information, and artwork provided by the associate (1/2 page)		X	
<b>Advertisement in Digital Directory</b> Design, information, and artwork provided by the associate (1/4 page)			X
<b>Promotional Ads on Event Social Media</b> Design, information, and artwork provided by the sponsor (Facebook, LinkedIn, and Instagram Stories)	4	3	1
<b>Posts for Launches, Articles, News, and Products</b> Shared on the event's social media before the event date - design, information, and artwork provided by the sponsor (Facebook, LinkedIn, and Instagram Stories)	4	3	1
<b>Invitation to Participate in Roadshow (Virtual or In-Person) Before the Event</b>	X	X	
<b>Logo on the Online Pre-Registration Page and Confirmation Sheet</b>	X		
<b>Inclusion of an Advertising Banner in One of Our Biweekly Newsletters</b> Design provided by the sponsor	X	X	X
<b>Presence as a Speaker at a Press Conference</b>	X		
<b>Mention as an Official Sponsor in Press Conferences</b>	X	X	X

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## On-Site Benefits

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Participation in the AMOF Summit with a 45-Minute Keynote in the Program	1		
Invitation to Participate as a Panelist in the Conference Program	1	1	
Logo in the Loop Displayed on the AMOF Summit Conference Screens	X	X	X
15-Second Video on the AMOF Summit Conference Area Screen Displayed before the start of your company's presentation	X		
Distribution of Promotional Items in the Registration Area Production, shipping, and on-site distribution are the sponsor's responsibility	X	X	

Additional Sponsorship Opportunities	Available Sponsorships	USD + VAT
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### Registration Area

Logo as Sponsor on Lanyards for Badges Distributed to All Visitors Lanyard production is the responsibility of the associate.	1X	\$10,500
Advertising Cube at the Entrance of the Hall Dimensions: 1m x 1m, printed on 2 sides + AMOF logo	2X	\$3,150

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## Additional Sponsorship Opportunities

## Available Sponsorships

## USD + VAT

### Congress

**Brand Visibility on Thermal Coffee Cups**  
Displayed at the Congress coffee break points (AMOF logo + sponsor logo).  
500 cups printed in one color.

2X

\$3,990

**Keynote Lunch**  
Lunch for 300 attendees featuring a Keynote Speaker. Speaker's topic subject to approval by the AMF committee.

2X

\$8,925

**Networking Cocktail**  
Co-sponsorship of the Congress Networking Cocktail for 400 attendees, including:

- Banners in the cocktail area
- Acknowledgment in the welcome speech

3X

\$3,675

### Opening Ceremony

**Up to 30-Second Video in a Sponsor Video Loop**  
Displayed on available venue screens.

10X

\$1,575

**Vehicle Display in the Exterior Esplanade of the Venue**  
Available space: 7m x 3m (logistics and setup to be handled by the sponsor).

3X

\$3,675

**Heavy Vehicle Display in the Exterior Esplanade of the Venue**  
Available space: 11m x 5m (logistics and setup to be handled by the sponsor).

3X

\$7,350

**Advertising Totem or Activation at the Venue Entrance**  
Available space: 2m x 2m (design, production, and distribution to be handled by the sponsor).

3X

\$3,675

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